



Privacy Policy

*Last updated
August 14, 2023*

1. Introduction

Welcome Media Excel Inc ("we," "our," or "us"). We are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines the types of information we collect, how we use and protect that information, and your rights concerning your personal data.

By using our website [www.mediaexcel.com] (the "Website"), you consent to the practices described in this Privacy Policy.

2. Information We Collect

We collect both personally identifiable information (PII) and non-personally identifiable information (non-PII) as you interact with our Website. The types of information we collect may include:

Personal Information: This includes your name, email address, phone number, postal address, and any other information you provide voluntarily through forms on our Website.

Usage Data: We may collect information about your interaction with our Website, including your IP address, browser type, operating system, referring URLs, pages viewed, and the dates and times of your visits.

3. Use of Information

We use the collected information for various purposes, including but not limited to:

- Providing and improving our services.
- Responding to your inquiries and requests.
- Sending promotional emails and updates about our products and services.
- Analyzing and understanding how users interact with our Website to enhance user experience.
- Protecting against fraudulent activities, unauthorized access, and other misuse of our services.

4. Sharing of Information

We do not sell, trade, or rent your personal information to third parties. However, we may share your information with:

- Service providers and partners who assist us in operating our business and providing our services.
- Legal and regulatory authorities when required to comply with applicable laws, regulations, or legal processes.
- In case of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred as part of the transaction.

5. Cookies and Tracking Technologies

5.1 Definition of Cookies

Cookies are small text files that are placed on your device when you visit a website. They are widely used to make websites work more efficiently and provide a better browsing experience. Cookies also enable us to gather information about your interactions with our Website.

5.2 How We Use Cookies

We use Cookies for the following purposes: 1) To ensure proper functioning and navigation of our Website; 2) To gather insights into how visitors use our Website and to improve its performance; 3) To remember your preferences and provide a more customized experience.

5.3 Cookie Management

You can control and manage Cookies through your browser settings. Most browsers allow you to block or delete Cookies. Please note that if you disable Cookies, some parts of our Website may not function properly.

5.4 Third-Party Cookies

We may allow third-party companies to set Cookies on our Website for various purposes, including analytics and advertising. These third parties may collect information about your online activities over time and across different websites.

6. Your Rights

You have the following rights regarding your personal information:

- **Access:** You can request access to the personal information we hold about you.
- **Correction:** You can request correction of any inaccurate or incomplete personal information.
- **Deletion:** You can request the deletion of your personal information, subject to certain exceptions.
- **Opt-Out:** You can opt out of receiving promotional emails by following the unsubscribe instructions in each email.

7. Security

We take reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no data transmission over the internet or electronic storage method is completely secure. Therefore, while we strive to protect your personal information, we cannot guarantee its absolute security.

8. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. The effective date at the top of the policy indicates when the latest revisions were made. We encourage you to review this Privacy Policy periodically for any changes.

9. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at info@mediaexcel.com.

By using our Website, you acknowledge that you have read and understood this Privacy Policy and consent to the practices described herein.